

## A. Papers Published by Faculty

S N	Name of faculty	Title of paper	Year of publication	Journal category	Journal of publication
1	Dr.Gopal Jahagirdar & Prof. Nitin Deshmane	Melioration of Knowledge Transfer in COVID-19 Pandemic	28 october,2020	UGC care-I (print)	Shodh Sarita, ISSN 0378-4568 Volume 7 Issue 28, October-December 2020 UGC CARE listed
2	Dr.Gopal Jahagirdar & Prof. Nitin Deshmane	Melioration of Training & Development for Management students	12-Jun-21	UGC care-I (print)	Anvesak, ISSN 0378-4568 Volume 7 Issue 28, Jan-June 2021 UGC CARE-I listed
3	Dr. Gopal Jahagirdar	Efficacy of human resource in current business scenario	Jun-21	UGC care-I (print)	Shodh Sarita, ISSN 0378-4568 Volume 7 Issue 28, October-December 2020 UGC CARE listed
4	Prof. Nitin Deshmane	Impact of COVID-19 on tourism sector	Oct-21	UGC care-I (print)	Shodh Sarita, ISSN 0378-4568 Volume 7 Issue 28, October-December 2020 UGC CARE listed
5	Prof. Nitin Deshmane	Effective knowledge transfer in COVID-19 situation in India	Jun-21	UGC care-I (print)	Shodh Sarita, ISSN 0378-4568 Volume 7 Issue 28, October-December 2020 UGC CARE listed
6	Dr. Gopal Jahagirdar	Role of wireless technology in Indian education system	2022	UGC care-I (print)	Anvesak, ISSN 0378-4568 Volume 7 Issue 28, Jan-June 2021 UGC CARE-I listed
7	Dr. Gopal Jahagirdar	Transposing education to multimedia	2022	UGC care-I (print)	Shodh Samhita UGC Care Journal ISSN: 2277-7067
8	Dr. Gopal Jahagirdar	A melioration of higher education institutes: education 4.0	2022	UGC care-I (print)	Anvesak, ISSN 0378-4568 Volume 7 Issue 28, Jan-June 2021 UGC CARE-I listed
9	Dr. Gopal Jahagirdar	Critical analysis of employee gratitude	2022	UGC care-I (print)	Shodh Sarita, ISSN 0378-4568 Volume 7 Issue 28, October-December 2020 UGC CARE listed
10	Dr. Saroja Asthana	Digital transformation in Indian higher education	2022	UGC care-I (print)	Shodh Samhita UGC Care Journal ISSN: 2277-7067
11	Mrs. Sonali Kadam	Sustainability in education via. Artificial intelligence	2022	UGC care-I (print)	Shodh Samhita UGC Care Journal ISSN: 2277-7067

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	Dr. Gopal Jahagirdar				
<b>12</b>	Mrs. Sonali Kadam	Advantages of Digital transformation in Indian higher education system	2022	UGC care-I (print)	Anvesak, ISSN 0378-4568 Volume 7 Issue 28, Jan-June 2021 UGC CARE-I listed
<b>13</b>	Dr. Gopal Jahagirdar	Is 360 degree feedback -the best method for performance evaluation?	2022	Scopus	Seybold report
<b>14</b>	Dr. Gopal Jahagirdar Ravi Chhabra	Agile leadership using VUCA concepts	2022	WoS, UCG Care-II(online)	Rivista Italiana di Filosofia Analitica Junior
<b>15</b>	Dr. Gopal Jahagirdar Prof. Nitin Deshmane	A study on consequence of employee appreciation	2022	WoS, UCG Care-II(online)	Rivista Italiana di Filosofia Analitica Junior
<b>16</b>	Mrs. Sonali Kadam Prof. Nandini Kadam	An effect of blue ocean strategy on ride hailing service providers in india: a case study of uber taxi service provider	2022	WoS, UCG Care-II(online)	Rivista Italiana di Filosofia Analitica Junior
<b>17</b>	Dr. Saroja Asthana	Holacracy – a radical trend in flat management	2022	WoS, UCG Care-II(online)	Rivista Italiana di Filosofia Analitica Junior
<b>18</b>	Dr. Gopal Jahagirdar Prof. Nitin Deshmane	Research on efficacy of human resource management in service sector	2022	Scopus (Q3)	Seybold report
<b>19</b>	Mrs. Sonali Kadam	The relationship among motivation, knowledge retention, agility/skill-and development of students using gamification	2022	WoS, UCG Care-II(online)	Rivista Italiana di Filosofia Analitica Junior
<b>20</b>	Mrs. Sonali Kadam	A study on recruitment and selection process in IT firm	2023	UGC Care-I (print)	Rabindra Bharati Journal of Philosophy, Vol-XXIV, June 2023 Impact factor: 5.4

<b>S N</b>	<b>Name of faculty</b>	<b>Title of paper</b>	<b>Year of publication</b>	<b>Journal category</b>	<b>Journal of publication</b>
21	Mrs. Sonali Kadam Prof. Nitin Deshmane	Exploratory analysis of virtual learning at higher educational institutes in India during COVID-19 pandemic	2023	UGC Care-I (print)	Rabindra Bharati Journal of Philosophy, Vol-XXIV, June 2023 Impact factor: 5.4
22	Mrs. Sonali Kadam	To study the sales generating strategy to increase business of Pune based media firm and to study CRM of magazine readers	2023	UGC Care-I (print)	Madhya Bharti-Humanities and Social Sciences, Vol-83, January-June 2023, ISSN: 0974-0066
23	Mrs. Sonali Kadam, Prof. Nitin Deshmane	Internet of things in sustainable digital campuses	2023	UGC Care-I (print)	Madhya Bharti-Humanities and Social Sciences, Vol-83, January-June 2023, ISSN: 0974-0066

**B. Ph. D while working in Institute**

<b>Sr.No</b>	<b>Name of the Faculty</b>	<b>Topic</b>	<b>University</b>	<b>Date</b>	<b>Ref. No.</b>
<b>1</b>	Dr. Nitin Kisan Deshmane	To Study the Reconcile Work of Employees its Effect in HRM to Telecom Industry	Shri JJT University Jhunjhunu, Rajasthan	Submitted on 25/5/2023 and Awarded on 19 July 2023	JJT/Ph.D./TH/4793

### C. Books Published

Sr. No.	Faculty Name	Name of the Book	Publisher	Year	ISBN/ ISSN
1	Dr. Gopal Jahagirdar	CUSTOMER RELATIONSHIP MANAGEMENT	By Author	2021	ISSN: 2454-8499
2	Dr. Gopal Jahagirdar	TOTAL QUALITY MANAGEMENT	By Author	2021	ISSN: 2454-8499
3	Dr. Gopal Jahagirdar	DATABASE ADMINISTRATION & DATA MINING	Thakur Publications Pune	2022	ISBN: 978-93-5480-110-5

### D. Book Chapter

Sr.No.	Faculty name	Chapter name	Book Title	Publisher	status
1	Mrs. Sonali Kadam	5G-RF Emission from Wearable Devices: Risk to Human Health and Mitigation	Impact of Climate Change on Social and Mental Well-Being	Elseveir	Under review

### E. Conference Attended

<b>Sr. No.</b>	<b>Name of faculty</b>	<b>Conference title</b>	<b>Title of presented paper</b>	<b>Host Institute</b>	<b>Date</b>
<b>1</b>	Mrs. Sonali Kadam	International conference on education system, innovative trends and evolving research	Comparative analysis of different causes of death across globe	Dunnes Institute, Mumbai	11-12 January, 2023
<b>2</b>	Mrs. Sonali Kadam	International conference on recent advances in Science, engineering, technology and management	Development of housing price detection model using machine learning to study new market dynamics	Maa Narmada Mahavidyalay, Dhamod, MP	15-Mar-23
<b>3</b>	Mrs Sonali Kadam	International conference on economics and business research	Micro-credit defaulter model to predict a probability for each loan transaction to improve the selection of customers for the credit	International society for engineers and researchers, Kyoto Japan	9-10 February, 2023

## F. Patents

Sr.No.	Name of faculty		Title of Invention	Status
1	Mrs. Sonali Kadam	Application No. - 384044-001	Automated speed vehicle control device	Application accepted and certificate of design generated
		Cbr Number-204347		
		Cbr date - 17/4/2023		
2	Prof. Nitin Deshmane	Application No. - 383215-001	IoT based data manager device	Application accepted and certificate of design generated
	Dr. Gopal Jahagirdar	Cbr Date-06/04/2023		
	Mrs. Sonali Kadam			
3	Dr. Gopal Jahagirdar	Application No. - 383212-001	Productivity based incentive device	Application under process (waiting for technical examination
	Dr. Gopal Jahagirdar	Cbr Date-06/04/2023		

**G. Faculty encouragement to students to participate in Conferences by Prof Gopal Jahagirdar and Mrs. Sonali Kadam**

SN	Batch 2019-21	Conference name	Host Institute	Paper Title
1	Milan James	International Conference on Arts, Commerce, and Business Management held in Pune	Academics Conference Network, Bhubaneswar, India	Effect of brand experience on consumers purchasing decisions: a study of telecommunication industry
2	Mohammad Kashif	Virtual International Conference on Humanities, Social Science and Business Management	Institute of Research and Journals, India	Impact of work from home on employee performance and satisfaction
	Batch 2020-22	Conference name	Host Institute	Paper Title
3	Swati Jethani	International Conference on Humanities, Social Science and Business Management (ICHSSBM) held in Chennai, India	Institute of Research and Journals, India	A successive adoption of digital economy and challenges faced Indian economy
4	Anushka Mishra	Virtual International Conference on Business Management, Humanities and Social Sciences	South Asian Research Center, Bhubaneswar, India	A role of e-commerce in achieving business sustainability of MSMEs during COVID-19 pandemic in India
5	Shubham Bhatt	Virtual International Conference on Arts, Commerce and Business Management	Academics Conference Network, Kuala Lumpur, Malaysia	Role of digital marketing in brand awareness
6	Sumanth Gopalasetti	Virtual International Conference on Management and Information Technology (ICMIT)	Academics world, Malaysia	Effect of debranding on customers behaviour
SN	Batch 2021-23	Conference name	Host Institute	Paper Title
7	Shabbir Indorewala	International Conference on Machine Learning Big	Global Society for Research and	Effect of customer satisfaction on sales performance

SN	Batch 2019-21	Conference name	Host Institute	Paper Title
		Data Management Cloud and Computing (ICMBDC)	Development, New Delhi, India	
8	Prachi Shrivastava	International Conference on Machine Learning Big Data Management Cloud And Computing (ICMBDC)	Global Society for Research and Development, New Delhi, India	Empirical study of factors influencing consumer brand switching behavior in IT industry
9	Abhishek Kumar Pandey	International Conference on Economics, Management and Social Study (ICEMSS)	International Society for Engineering Research and Development, New Delhi, India	Involving data analytics for improved customer satisfaction and engagement
10	Niharika Ojha	International Conference on E- Education, E-Business, E-Management and E- Learning (IC4E) held in New Delhi India	Institute of Research Engineers and Scientists, New Delhi India	Influencing marketing strategies to manage innovation
11	Aishwarya Dakhode	International Conference on E- Education, E-Business, E-Management and E- Learning (IC4E)	Institute of Research Engineers and Scientists, New Delhi India	Study of effect of recruitment and selection on employee engagement and productivity

### H. Faculty encouragement to students to Publish papers in UGC care Journals

Sr. No.	Name of Student	Title of Paper	Year of Publication	Journal Category	Name of Journal
1	<b>Mr. Akshat Maheshwari</b>	A Survey on Digital Evaluation of Assignment Submitted by Students on Education Platform	2022	UGC Care-I (print)	Anvesak, ISSN 0378-4568 Volume 7 Issue 28, Jan-June 2021 UGC CARE-I listed
2	<b>Ms. Ayushi Vyas</b>	A study on recruitment and selection process in IT firm	2023	UGC Care-I (print)	Rabindra Bharati Journal of Philosophy, Vol-XXIV, June 2023 Impact factor: 5.4
3	<b>Ms. Shivani Patil</b>	Exploratory analysis of virtual learning at higher educational institutes in India during COVID-19 pandemic	2023	UGC Care-I (print)	Rabindra Bharati Journal of Philosophy Vol-XXIV, June 2023 Impact factor: 5.4
4	<b>Mr. Keshav Bajaj</b>	To study the sales generating strategy to increase business of Pune based media firm and to study CRM of magazine readers	2023	UGC Care-I (print)	Madhya Bharti-Humanities and Social Sciences, Vol-83, January-June 2023, ISSN: 0974-0066
5	<b>Ms. Neharika Ojha</b>	Internet of things in sustainable digital campuses	2023	UGC Care-I (print)	Madhya Bharti-Humanities and Social Sciences, Vol-83, January-June 2023, ISSN: 0974-0066

## Sponsored Research

Sr. No	Project Title	Consulting	Funding Agency	Amount with GST	Duration
1	In depth Study of Market Segmentation and Consumer Behavior in Realty Sector	Dr. Saroja Asthana Dr. Nitin Deshmane	J.K. Square Infrastructure Pvt. Ltd., Kolhapur	2,95,000	1/7/22 to 30/10/22
2	Competitive Analysis of Infrastructure Companies with special focus on advertising and Social Media Marketing	Dr. Nitin Deshmane Dr. Saroja Asthana	J.K. Square Infrastructure Pvt. Ltd., Kolhapur	2,18,300	20/8/22 to 31/12/22
3	Brand Positioning and Skill Development for HR Personnel in Service Sector	Dr. Nitin Deshmane Dr. Saroja Asthana	J.K. Square Infrastructure Pvt. Ltd., Kolhapur	1,35,700	10/1/23 to 30/3/23
<b>Total Sponsored Project Cost</b>				<b>6,49,000</b>	

### Consultancy/Testing/Training

Sr. No	Project Title	Consulting	Funding Agency	Amount with GST	Duration
1	Branding Services through Excellence - Learning Lessons for Top Management	Dr. Saroja Astana Dr. Nitin Deshmane	J.K. Square Infrastructure Pvt. Ltd., Kolhapur	3,12,700	3 days in-company Program during 15-17 September 2022
2	Attitude Building and Selling Services	Dr. Nitin Deshmane Dr. Saroja Asthana	J.K. Square Infrastructure Pvt. Ltd., Kolhapur	2,30,100	2 days in-company Program during 18-19 November 2022
3	Skill Development for HR Personnel in Service Sector	Dr. Nitin Deshmane Dr. Saroja Asthana	J.K. Square Infrastructure Pvt. Ltd., Kolhapur	1,06,200	2 days in-company Program during 16-17 December 2022
4	Attitude Building and Selling Services	Dr. Nitin Deshmane Dr. Saroja Asthana	Daltrasmart Technologies Pvt. Ltd., Pune	2,30,100	2 days in-company Program during 26-27 August 2022
5	Lessons in Branding of Services for Management	Dr. Saroja Astana Dr. Nitin Deshmane	Daltrasmart Technologies Pvt. Ltd., Pune	3,12,700	3 days in-company Program during 20-22 October 2022
6	Skill Development for HR Personnel in Service Sector	Dr. Nitin Deshmane Dr. Saroja Asthana	Daltrasmart Technologies Pvt. Ltd., Pune	1,06,200	3 days in-company Program during 6-7 January 2023
<b>Total Consultancy Projects Cost</b>				<b>12,98,000</b>	